



# GEB Network Academy

Performing at new heights, together.

**April, 19 – 30 2021**

Every day live at 9:00 am and 3:00 pm GMT

## THE PROGRAMME

### **APRIL, MONDAY 19 - 1h**

#### **Introduction – GEB Network at a glance**

Ludovic Bayard - GEB General Manager  
Thierry Mestach - Chief Network Officer  
Serena Longaro - Head of Network & Partnerships

### **APRIL, TUESDAY 20 - 1h and 15 minutes**

#### **The International EB world & solutions**

Andrea Valacchi - Regional Director EMEA  
Marc Reinhardt - Regional Director AMERICAS  
Steve Wong - Regional Director APAC  
Marketing & Customer Experience

### **APRIL, WEDNESDAY 21 - 1h and 15 minutes**

#### **From Global to Local: GEB Network on the market and business development tools**

Andrea Valacchi - Regional Director EMEA  
Marc Reinhardt - Regional Director AMERICAS  
Steve Wong - Regional Director APAC  
GEB Marketing & Customer Experience

### **APRIL, THURSDAY 22 - 1h**

#### **From Local to Global: data flows**

Data & Portfolio Management – Client Services

### **APRIL, FRIDAY 23 - 1h and 30 minutes**

#### **Policy issuance: a technical perspective**

Technical Governance – Underwriting – Compliance

### **APRIL, MONDAY 26 - 1h**

#### **Managing a Network**

Network & Partnerships

### **APRIL, TUESDAY 27 - 1h**

#### **Expats business and Voluntary Employee Benefits**

International Lines – Voluntary Employee Benefits

### **APRIL, WEDNESDAY 28 - 1h and 15 minutes**

#### **Business partnerships and Health & Wellness solutions**

Health & Wellness – Business Acceleration

### **APRIL, THURSDAY 29 - 1h**

#### **Communicating & Promoting GEB Network**

GBL Communication – Marketing & Customer Experience

### **APRIL, FRIDAY 30 - 1h**

#### **Closing remarks - The partnership model is our strength**

Network & Partnerships – Marketing & Customer Experience – Planning & Control  
Thierry Mestach - Chief Network Officer  
Serena Longaro - Head of Network & Partnerships